Communicating for Success

# Seminar 2 | Online | December 16 - 18, 2020

**MAIN Zoom Log In Information:** [**https://umn.zoom.us/j/96439724513**](https://umn.zoom.us/j/96439724513)

Dial in option: 651-372-8299

Meeting ID: 964 3972 4513

**Technology Back Up Plan**

* If you cannot connect to Zoom on your computer, dial into Zoom on your phone for audio using this number 651-372-8299 Meeting ID 964 3972 4513.
* If you have technology problems call or text Christy on her cell phone - (320) 429-0934.
* If there are issues with the Zoom platform, Christy will email the class and post a message in Canvas with an invitation to join a Google Hangout.

**Seminar Leadership Competencies**

* **Communicating Effectively:** This competency improves leaders’ and followers’ ability to clearly relate and receive ideas to and from a variety of audiences. It includes listening, conveying information, and adapting messages for different settings and goals.
* **Framing:** This competency helps leaders define and redefine issues or situations in different ways to connect broadly with others. It focuses conversations and determines the lens used to view issues.
* **Acting with Emotional Intelligence:** This competency underlines the ways that emotional intelligence, the ability to capably read and interact with others, impacts leaders’ ability to be effective. It acknowledges each person’s ability to develop their emotional intelligence through focus and practice.
* **Understanding the Context:** This competency helps leaders increase understanding of key factors that impact their situation, including people, policy, process, and principles.
* **Questioning:** This competency enables leaders to employ purposeful, thought-provoking questions in meaningful and timely ways to accomplish their goals.
* **Exhibiting Self-Awareness:** This competency reflects a leader’s need to know themselves as an essential part of determining how their leadership takes shape and how to develop it further.
* **Reflecting:** This competency is about leaders critically appraising their involvement, actions, and thinking to become better at the work of community leadership.

**Day 1: Wednesday, December 16, 2020**

*Dress Code: Business Casual*

9:15 a.m. Optional: Casual gathering time

9:45 a.m. Welcome, Check-in & Warm-up

Olga Brouwer, Executive Director

Dr. Kumara Jayasuriya, SMSU President

Erica Volkir, Executive Director, Pipestone Chamber of Commerce

10:15 a.m. Sacred Place

Lauren Blacik, Superintendent

Pipestone National Monument

11:00 a.m. Break

11:15 a.m. Consumer Understanding & Marketing

Shelly Schell & Dr. Bob Milligan

12 p.m. Lunch Break

1 p.m. Consumer Understanding & Marketing Continued…

3 p.m. Break

3:30 p.m. PIPESTONE Leadership Panel

Dr. Gordon Spronk, Dr. Barry Kerkaert, Dr. Luke Minion

& Sylvia Wolters

Pipestone Veterinary Services & Systems

5 p.m. Debrief & Reflection

Toby Spanier, Program Leader

5:30 p.m. End of Day 1

**Day 2: Thursday, December 17, 2020**

*Dress Code: Business Casual*

7:15 a.m. Optional: Coffee Talk

8 a.m. Morning Welcome and Announcements

Olga Brouwer, Executive Director

Myron Koets, Pipestone Mayor

8:15 a.m. WDYDWYD & Storytelling

Toby Spanier, Program Leader

11:15 a.m. Break

11:45 a.m. Lunch in Tour & Community Conversation Groups

12:30 p.m. Virtual Tours

***Buhl Ridge View Swine Farm***

Don Buhl

**Group 1** (Toby Spanier – Zoom Host)

Zoom Link: <https://umn.zoom.us/j/92882367004>

Dial by your location

+1 651 372 8299 US (Minnesota)

Meeting ID: 928 8236 7004

***Lingen Robotic Dairy***

Randy Lingen

**Group 2** (Christy Kallevig – Zoom Host)

Zoom Link: <https://umn.zoom.us/j/92305153322>

Dial by your location

+1 651 372 8299 US (Minnesota)

Meeting ID: 923 0515 3322

***Pipestone Systems – Swine Management Services***

Sylvia Wolters

**Group 3** (Jan Jackola – Zoom Host)

Zoom Link: <https://umn.zoom.us/j/94922726788>

Dial by your location

+1 651-372-8299

Meeting ID: 949 2272 6788

2 p.m. Break

2:30 p.m. Community Conversations

***Pipestone Community Foundation***

Chuck Sendelbach, Former Board Member

**Group 1** (Toby Spanier – Zoom Host)

Zoom Link: <https://umn.zoom.us/j/92882367004>

Dial by your location

+1 651 372 8299 US (Minnesota)

Meeting ID: 928 8236 7004

***SW CEO Program***

Kevin Paulsen, President, First Bank & Trust

**Group 2** (Christy Kallevig – Zoom Host)

Zoom Link:<https://umn.zoom.us/j/92305153322>

Dial by your location

+1 651 372 8299 US (Minnesota)

Meeting ID: 923 0515 3322

***MN West Community & Technical College***

Marketing – Amber Luinenburg

Farm Business Management – Paul Lanoue

Lamb & Wool – Phil Berg

Carpentry – Shawn Berning

Plumbing – Dereck Hennager

**Group 3** (Jan Jackola – Zoom Host)

Zoom Link: <https://umn.zoom.us/j/94922726788>

Dial by your location

+1 651-372-8299

Meeting ID: 949 2272 6788

3:30 p.m. Break

3:45 p.m. Small Group Tour/Community Conversation Research Roundtables

4:45 p.m. End Day 2

**Day 3: Friday, December 18, 2020**

*Dress Code: Business Casual*

7:15 a.m. Optional: Coffee Talk

8 a.m. EQi & Communication

Christy Kallevig, Program Leader

10 a.m. Preparation for January Seminar

10:30 a.m. Golden Nuggets

11 a.m. End of Seminar