Community Leadership

# Seminar 5 | Thief River Falls| June 23 - 25, 2021

**Hotel:** C’mon Inn

1586 US-59

Thief River Falls, MN

(218) 681-3000

[**https://www.cmoninn.com/thiefriverfalls**](https://www.cmoninn.com/thiefriverfalls)

**Meeting Location:** Legacy Event Center

16458 160th Ave. NE

Thief River Falls, MN

<https://www.trflegacyeventcenter.com/>

**Zoom Live Link**: <https://umn.zoom.us/j/6857916656>

**Seminar Leadership Objectives:**

* Summarize the trends that are impacting rural communities
* Recognize the push and pull factors for new-comers to the area
* Use an asset based approach when talking about small towns and rural areas
* Name the community capitals in the Community Capital Framework
* Identify the strengths of the community through the Community Capitals Framework
* Name the new social and economic realities that are brought about by demographic changes
* Understand the major components and trends of the regions’ economies
* Recognize the importance of being a rural and agricultural advocate
* Know when and how to step into leadership
* Identify one's own leadership style and project

**Seminar Management Team Blue:**

Cheryal Hills (Brainerd)

Steven Marsh (Gonvick)

Brittany Ullrich (Detroit Lakes)

Dan Vagle (Lancaster)

Charlie Vogel (Thief River Falls)

**Seminar Sponsors:**

American State Bank of Grygla

AgriGrowth

Bryan Grove (Class II)

**Day 1: Wednesday, June 23, 2021**

*Dress Code: Business Casual*

11 a.m. Seminar Check-in, Connections & Conversations

12 p.m. Lunch

1 p.m. Rewriting the Rural Narrative

Ben Winchester, Senior Research Fellow

University of Minnesota Extension

2:15 p.m. Break

2:30 p.m. Community Capitals

3:30 p.m. Meeting with Community Capital Informants

**Financial  -** Cam Fanfulik, Northwest Regional Development Commission Exec. Dir.

**Built -** Angie Philipp, TRF City Administrator

**Human –** Mark Schmidke, Manager Community Relations and Events, Digi-Key Electronics

**Cultural** – Mara Hanel, Exec Dir Northwest Minnesota Arts Council

**Natural –** Peter Nelson, Pennington County SWCD & Myron Jesme, Red Lake Watershed

**Political –** Brian Holmer, TRF Mayor and Owner Michael’s Meats

**Social –** Vanessa Ellefson, Executive Director, TRF Chamber of Commerce

5:30 p.m. Free & Social Time

6:00 p.m. Dinner

7:00 p.m. Community Capitals Showcase

8:00 p.m. Free & Social Time

**Day 2: Thursday, June 24, 2021**

*Dress Code: Business Casual*

7 a.m. Breakfast

8 a.m. Check-in & Warm-up

8:30 a.m. Susan Brower - State Demographer, MN Department of Administration

9:30 a.m. Break

10 a.m. Brigid Tuck – Senior Economic Analyst, University of Minnesota Extension

11:15 a.m. Local, Regional, and Global Leadership, Mark Schmitke and Shane

Zutz, Digi-Key Electronics

12 p.m. Lunch

1 p.m.-2:15 p.m. **Blackbarn** - Brenda and John Hamre 16696 Sorteberg Dr. Thief River Falls, MN 56701. Phone: 218-689-7297

2:45 – 3:45 p.m. **River Falls Ranch (2:45 – 3:45 p.m.)** Neil and Nicole Peterson13500 150th SE, St. Hilaire, MN 56754. Phone: 218-689-3508

5 - 7 p.m. Social & Dinner on the Trinity Creek Ranch

7 p.m. Free & Social Time

**Day 3: Friday, June 25, 2021**

*Dress Code: Business Casual*

7 a.m. Breakfast

8 a.m. Reflections and Learnings from Community Site Visits

8:30 a.m. Paul Hansen – Land-O-Lakes Cooperative

10:30 a.m. Break

10:45 a.m. Seminar Application Ideas and Capstone Projects

11:15 a.m. Wrap-up & Evaluation

11:30 a.m. Golden Nuggets

11:45 a.m. Depart

\*\* Optional visit to Steven Marsh’s Gunvalson Farms, Inc. following the seminar (12986 520th St. Gonvick, MN.)